

Shemify



Shemify

Cloud POS & business management for small businesses

Websites: <https://shemify.com> | <https://app.shemify.com>

Contact: hi@shemify.com

Founded: 2026 • Updated: January 29, 2026

1) Quick facts

Company	Shemify
Founded	2026
Product	Cloud POS + inventory + reporting + business management (SaaS)
Who it is for	Small businesses (retail, services, and other SMBs)
Availability	Worldwide (online signup; subject to applicable laws and payment processor/network availability)
Business model	Subscription tiers (Free / Premium / Enterprise)
Trial	7-day trial on Premium Monthly/Yearly; Free includes 7-day Premium feature trial
Payments	Braintree (a PayPal service) for online card payments and supported wallet options (availability varies by country)
Websites	https://shemify.com https://app.shemify.com
Contact	hi@shemify.com

2) Founder

Founder: Ben Younes



3) One-liners (pick one)

- Shemify is a cloud POS and business management platform that helps small businesses sell faster, track inventory, and understand performance with clear reporting.
- A modern POS for small teams: quick checkout, accurate stock, and clean reports - all in one place.
- Shemify brings POS, inventory, and reporting together so owners can run daily operations with confidence.

- Cloud POS made practical: faster sales, smarter stock tracking, and simple insights.

4) Short description (50-80 words)

Shemify is a cloud POS and business management platform for small businesses. It combines fast checkout, inventory tracking, and easy-to-read reports so owners can see what is selling, what needs restocking, and how the business is performing - without complicated setup. Built for multilingual environments and online-first availability, Shemify supports businesses worldwide.

5) Medium description (120-160 words)

Shemify helps small businesses run daily operations with a modern, cloud-based POS and business management system. It connects sales, inventory tracking, and reporting so owners always know what is happening: best-selling items, stock levels, and performance over time. Shemify is designed to be practical and fast to adopt, with a clean interface that works for owners, managers, and staff. Beyond checkout, it supports operational workflows such as customer balances (debts/credits), staff tools like a time clock (where enabled), and settings and activity logs that support accountability. Shemify is built for multilingual teams and is designed for worldwide use.

6) Long description (250-350 words)

Shemify is a cloud POS and business management platform built for small businesses that want clarity and control without complexity. Many owners rely on paper notes, spreadsheets, and disconnected tools - which leads to stock errors, missed revenue, and decisions made without reliable data. Shemify replaces that patchwork with one system that connects checkout, inventory, and reporting.

At the point of sale, Shemify is designed for speed: staff can complete transactions quickly while the system updates stock automatically. Inventory tools help prevent common issues like overselling, forgotten restocks, and unclear item performance. Built-in reporting turns daily activity into simple insights, helping owners answer the questions that matter: What is selling right now? Which items are slowing down? What should be reordered, and when?

Shemify also supports essential operational workflows. Customer balances (debts/credits) help track who owes what, while staff tools such as a time clock provide a structured way to manage shifts (where enabled). Settings and activity logs support accountability as the business scales.

For payments, Shemify integrates with Braintree (a PayPal service) to support online card payments and supported wallets depending on country availability. Built for multilingual teams and global operations, Shemify is designed to help small businesses run day-to-day work with confidence - from checkout to inventory to reporting.

7) Payments

Shemify processes online payments through Braintree (a PayPal service). Businesses can accept major card payments and supported digital wallet options depending on country and availability. Customers can pay using country-issued cards where supported by payment networks and the processor.

8) Languages and worldwide availability

Shemify is built for multilingual teams and is designed for businesses worldwide. Language availability depends on the current release and ongoing localization updates.

9) Pricing at a glance

Plan	Price	Notes
Free	\$0	Core features + 7-day Premium feature trial (then Free-only features)
Premium (Monthly)	\$19.00 USD	Full Premium features • 7-day free trial
Premium (Yearly)	\$189.00 USD	Full Premium features • 7-day free trial
Enterprise	\$6.00 USD / seat / month (min 6 seats)	Seat-based plan for teams needing scale + stronger controls

10) Pricing and trial policy

Shemify is offered as a subscription service with multiple tiers:

- Free plan: includes a 7-day Premium feature trial, then continues with Free-only features unless upgraded.
- Premium (Monthly): \$19.00 USD (includes 7-day free trial)
- Premium (Yearly): \$189.00 USD (includes 7-day free trial)
- Enterprise: \$6.00 USD / seat / month (minimum 6 seats)

Trial policy:

- Premium Monthly and Premium Yearly include a 7-day free trial.
- The Free plan includes a 7-day Premium feature trial. After 7 days, Premium features are disabled on Free unless the business upgrades.

11) Enterprise plan (definition)

Enterprise is designed for teams that need scale and stronger operational controls.

Pricing:

- \$6.00 USD per seat per month
- Minimum 6 seats

Typical Enterprise options include:

- Advanced roles/permissions and operational controls
- Priority support and onboarding assistance
- Multi-location or higher-volume operations
- Custom workflow guidance based on business needs
- Billing options suitable for larger teams

Contact us at hi@shemify.com for Enterprise onboarding and setup guidance.

12) Ideal customers and use cases

Shemify is a strong fit for small businesses that need fast checkout and clear visibility into inventory and performance.

Ideal customer examples:

- Convenience stores / mini-markets
- Boutiques and small retail shops
- Salons and service businesses that sell products
- Cafes and counters that need quick transactions

Common use cases:

- Track stock automatically as sales happen (reduce stock errors)
- Understand top sellers and slow movers with clear reporting
- Maintain customer balances (debts/credits) when needed
- Keep operations accountable with settings and activity logs

13) Core features (high-level)

- Fast POS workflow designed for quick checkout
- Inventory and stock tracking tied to every sale
- Sales history and performance reporting
- Customer balances (debts/credits) tracking
- Staff time clock / shift tracking (where enabled)
- Business settings and activity logs for operational control

14) Positioning and differentiation

- Practical, fast adoption: start quickly, then grow into advanced workflows

- Operations-first: inventory + reporting + accountability beyond checkout
- Built for multilingual environments and international use
- Cloud-first, accessible from anywhere with secure access controls

15) Trust and security

Shemify is built with a security-first mindset. Highlights:

- Cloud-first architecture with authenticated access controls
- Principle of least privilege for sensitive operations (role-based access patterns)
- Encrypted connections (HTTPS/TLS) for data in transit
- Access/activity logging to support accountability and auditing
- Payment processing handled by Braintree (a PayPal service) so card data is processed by the payment provider
- Operational safeguards to reduce accidental or unauthorized actions
- Regular maintenance and security updates as the platform evolves

If you have security or compliance questions (privacy, data handling, retention, or regional requirements), contact hi@shemify.com.

16) Suggested keywords / tags

POS, Point of Sale, Cloud POS, Inventory management, Stock tracking, Retail software, Small business software, Sales reports, Business management, Debts/Credits tracking, SaaS, Multilingual

17) Brand colors (from logo palette)

#3080D0, #3080D8, #3088D8, #3088E0

18) Press boilerplate (copy/paste)

About Shemify

Shemify is a cloud POS and business management platform for small businesses. It combines fast checkout, inventory tracking, and clear reporting so owners can run daily operations with confidence. Founded in 2026, Shemify is built for multilingual environments and is designed for worldwide availability. Learn more at <https://shemify.com> or access the app at <https://app.shemify.com>.

Appendix A - Brand assets

Primary logo:



Dark logo:



Light logo:



Icon:



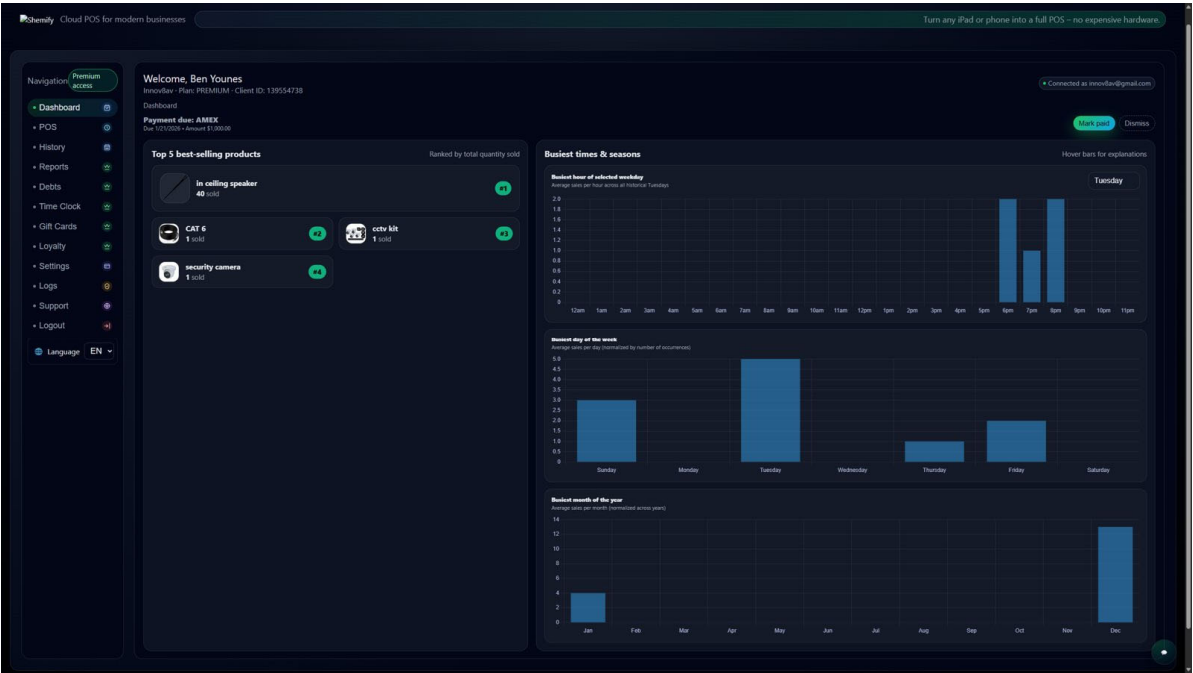
Founder headshot:



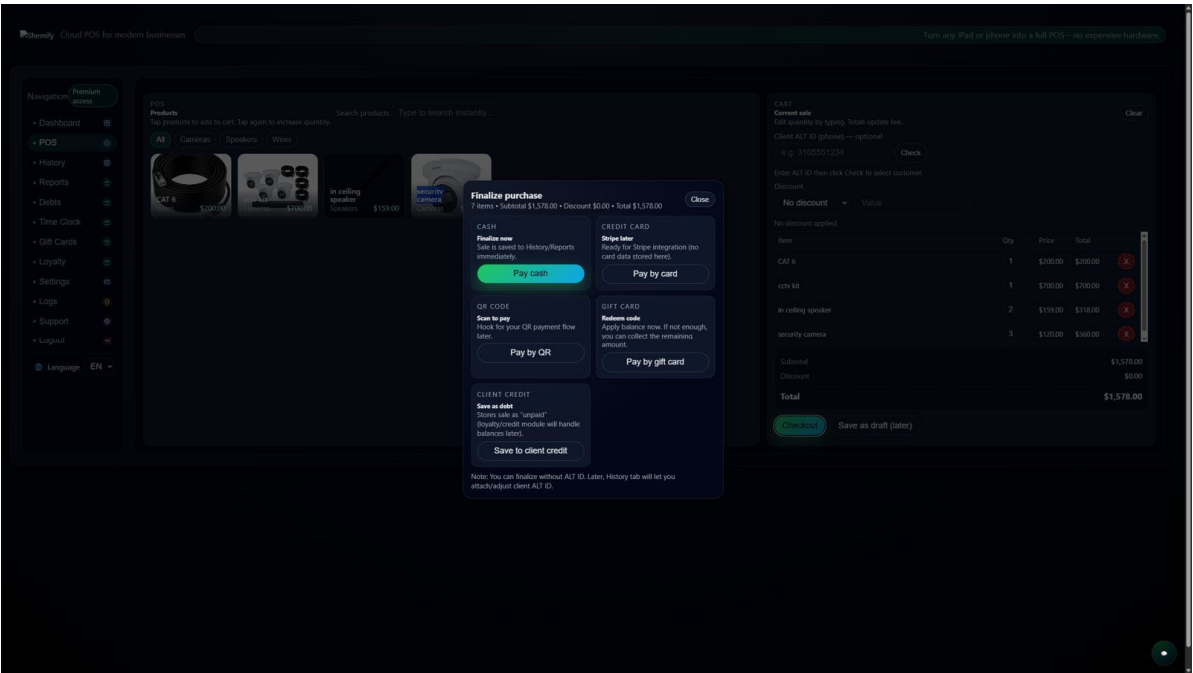
Appendix B - Product screenshots (curated)

Below is a curated set of key product screenshots. (File names match the original pages.)

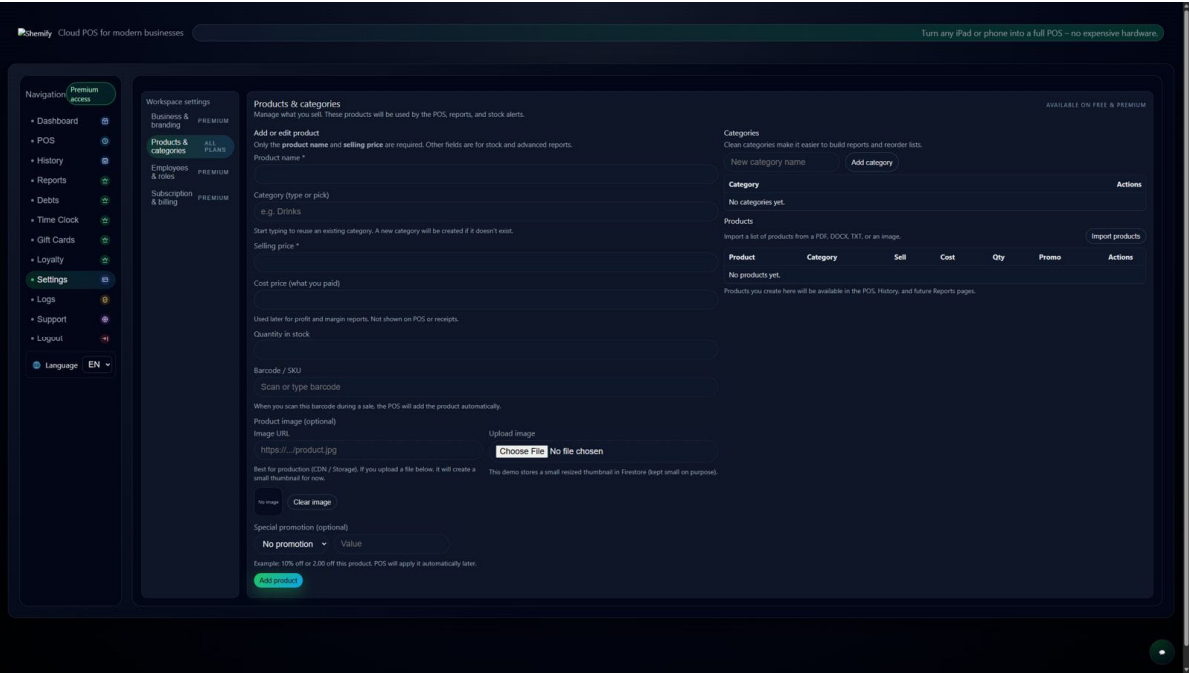
- dashboardpage.jpg



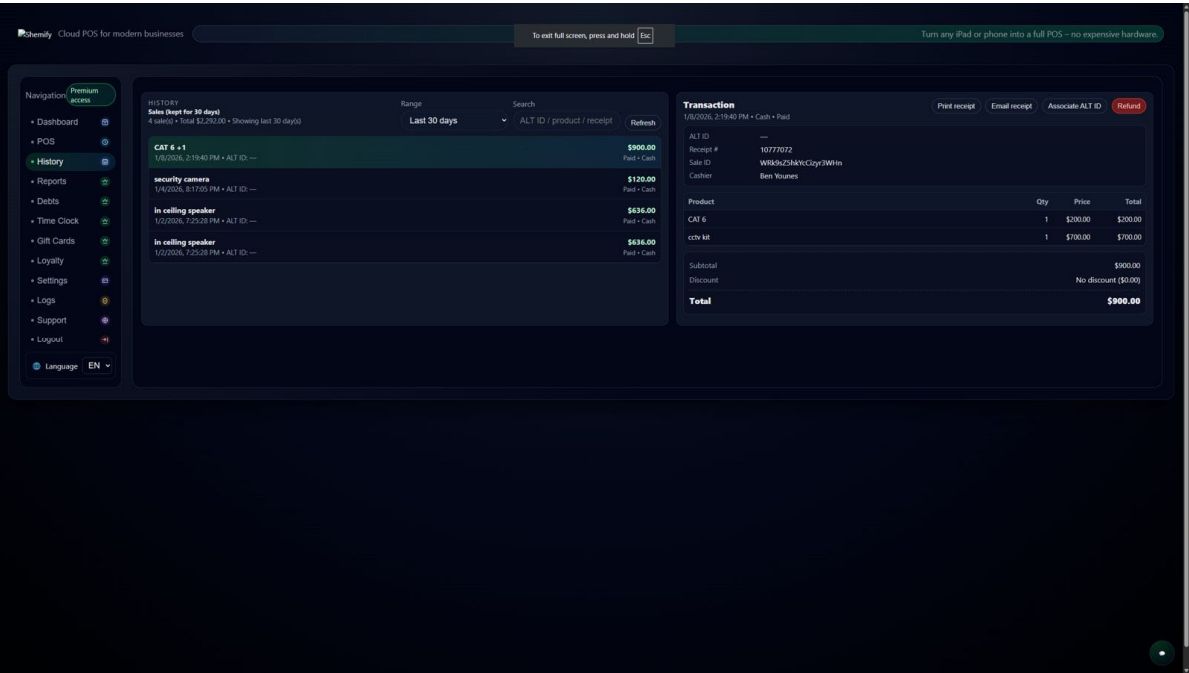
- POSpage.jpg



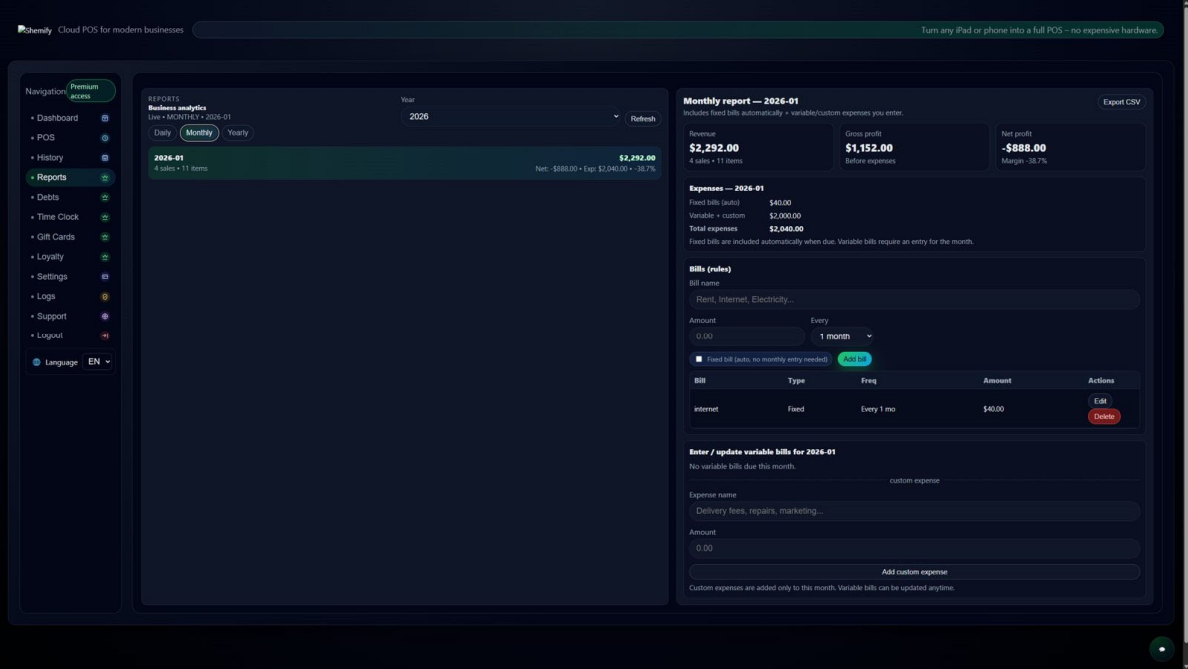
- productspage.jpg



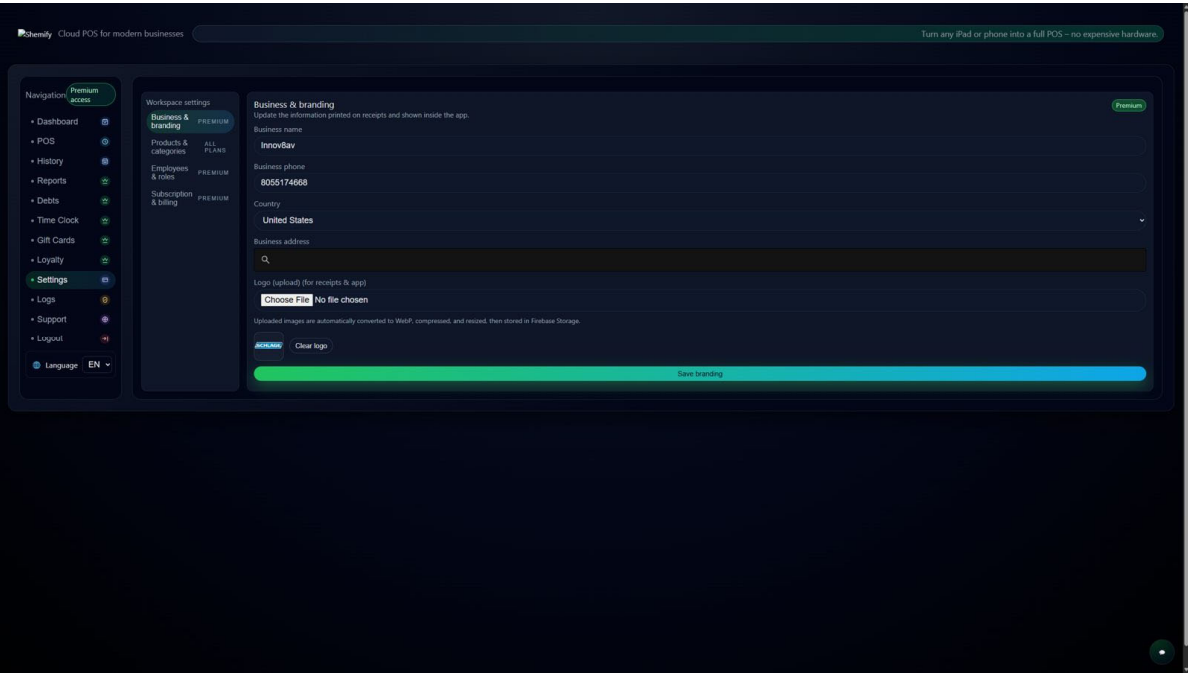
- historypage.jpg



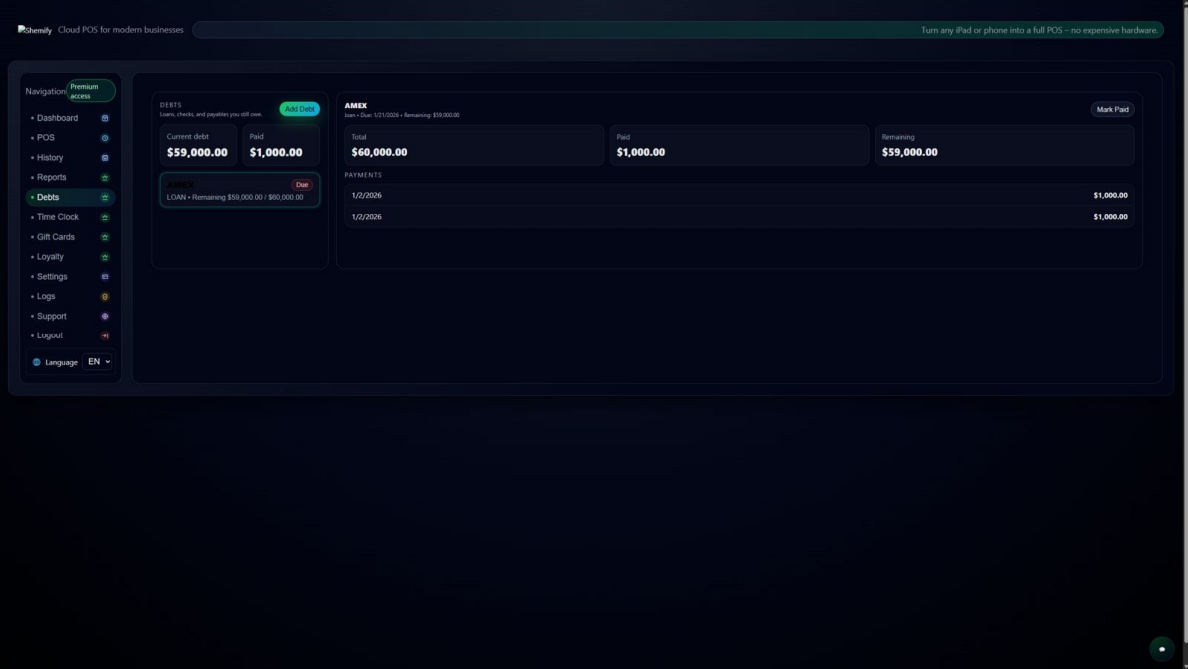
- reportspage.jpg



- brandingpage.jpg



- debtspage.jpg



• employeespage.jpg

